

Cllr Mary Mitchell

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Representation Against the Premises Licence Application – Gladstone Park Event (1–2 August) - Ward Councillor Willesden Green I wish to object to this application on the grounds that granting the licence would undermine the licensing objectives of:

1. Prevention of Crime and Disorder Residents living adjacent to Gladstone Park already experience anti-social behaviour associated with alcohol and substance misuse in and around the park. The police have attended incidents on multiple occasions in recent years in response to dangerous behaviour linked to alcohol and substance abuse in the vicinity of Kendal Road. The introduction of a licensed event involving the sale of alcohol from 11am to 10pm over two days is likely to increase opportunities for alcohol-related disorder both within and beyond the event site. There is a reasonable concern that attendees may consume alcohol in surrounding residential areas before, during and after the event, exacerbating existing problems and placing additional demands on police and enforcement services.

2. Prevention of Public Nuisance The application proposes the sale of alcohol alongside amplified music throughout the day. Residents living directly opposite the park have expressed concerns regarding noise disturbance and the cumulative impact of a full-day event operating until 10pm. The proposed activity has the potential to cause significant nuisance through: Amplified music over an extended period; Noise from large crowds entering and exiting the event; Increased littering, including bottles and cans; Disturbance to residents' enjoyment of their homes and gardens. Residents already report concerns about noise, alcohol consumption and litter within this part of the park. The event would likely intensify these existing issues.

3. Public Safety Gladstone Park is surrounded by residential streets that already experience pressure during major events. A resident has highlighted significant congestion associated with a recent large-scale event at the same location, including high volumes of cars and bicycles. There is concern that another major event involving alcohol sales could create additional risks relating to crowd management, public disorder, emergency access and pedestrian safety in nearby roads. The application does not appear to demonstrate how these impacts on the surrounding residential area will be adequately mitigated.

4. Protection of Children from Harm Gladstone Park is a public park regularly used by families and children. Introducing alcohol sales at a large-scale event within this setting increases the risk that children will be exposed to intoxicated behaviour, anti-social conduct and alcohol-related disorder. There are also concerns regarding the potential

for alcohol consumption and associated litter, including bottles and cans, in areas accessible to children both during and after the event. The licensing authority should be satisfied that robust safeguards are in place to protect children, and in this case there is insufficient evidence that the risks have been adequately addressed.

Conclusion For the reasons set out above, I believe the application risks undermining all four licensing objectives. Given the existing issues reported by residents relating to anti-social behaviour, alcohol misuse, public nuisance and safety concerns in the vicinity of Gladstone Park, I respectfully request that the licensing authority refuses the application.